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KITCHENS, LIVING AND BATHROOMS



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# Creativity & Job Creation

## CREATIVITY AND JOB CREATION IN THE LEBANESE AGRICULTURAL AND INDUSTRIAL SECTOR (CELEP 4)

The project is implemented by UNIDO and financed by the Italian Government for a total value of € 1 million. Its main goal is to create jobs and economic opportunities in the Lebanese agro-industrial sector, supporting the competitiveness potential and the access to new markets for local agricultural products.

The initiative builds upon the achievements of the three previous phases, financed by Italy with a total contribution of € 3,2 million, which focused on relaunching the Lebanese agro-industrial sector. Until today, the program succeeded in modernizing 68 companies and 20 cooperatives, and produced a positive impact on more than 2.000 beneficiary families, with the direct involvement of more than 500 women.

The strategy implemented during the project foresees technical updating and the strengthening of the quantity and quality of local agro-industrial products through innovation and creativity. The overarching goal is to enhance the expansion of internal markets, the

growth of industrial exports and to strengthen competitiveness and investments in the sector.

The project aims at providing support to cooperatives and enterprises, by providing technical assistance to manufacturing and production

operations, and facilitating access to the market of agro-industrial products. At the same time, the program allows to strengthen the role of local communities, especially women and young people in contributing to productive activities and socio-economical support.

